



## T-SHIRT DESIGN CONTEST

### OVERVIEW

The t-shirt design contest gives SkillsUSA members an opportunity to showcase their graphic design skills at the state and national level. The winning design will be the official conference t-shirt for the State Leadership and Skills Conference. The designer will be recognized at the State Leadership and Skills Conference and have the opportunity to compete at the National Leadership and Skills Conference in June.

### THE CONTEST

- Contestant artwork and design should focus on Tennessee and its unique and/or appealing qualities. The design should include key recognizable aspects that best represent the state of Tennessee.
- The front-only t-shirt design should be a shirt that a SkillsUSA Tennessee Postsecondary member would like to wear.

### CONTEST RULES

#### Design Rules

- Entries should be created in design software, such as Adobe Illustrator, Adobe Photoshop, Freehand, or similar software. Hand-drawn, painted, or entries rendered in colored pencils or markers will also be accepted.
- The following text must appear on the t-shirt design: "SkillsUSA Tennessee Postsecondary" **OR** "SkillsUSA Tennessee PS", **AND** the year of the next National Conference.
- "SkillsUSA" is one word; accurate use of capitalization is required to represent the brand's standards (Learn more about SkillsUSA's editorial and graphic style guidelines [here](#).)
- The SkillsUSA emblem or SkillsUSA logo (or elements of either one) should not appear on the design.
- All copyright laws must be followed in the creation of the design.
- Designs may incorporate the National SkillsUSA theme for the current year, however, this is not a requirement.
- The T-Shirt designer must specify the color of the shirt the artwork is intended to be printed onto.

#### Submission Rules and Procedures

- All designs must be submitted by a student member of SkillsUSA.
- Design entries must be submitted in PNG or PDF format through the [Contest Submission Form](#).

- The winning contestant and their advisor will be contacted for the source file format if the design is created using computer software.
- The first, second, and third place winners will be recognized at the State Leadership and Skills Conference Grand Awards Ceremony.
- The first place winner will advance to the National Leadership and Skills Conference. The second and third place winners can enter to compete in a different contest at state.

All submissions become the property of Tennessee Postsecondary Association of SkillsUSA and will not be returned. Submitting a design indicates that SkillsUSA Tennessee Postsecondary has the right to reproduce the design or one similar in any media chosen. SkillsUSA Tennessee Postsecondary has the right to modify the design as necessary to produce a t-shirt to our standards and to the manufacturer's specifications and abilities.

### **ELIGIBILITY**

The t-shirt design contest is open to all registered SkillsUSA student members who are enrolled in a career and technical education program at a college/postsecondary institution in Tennessee with an active SkillsUSA chapter. Membership for the current year will be verified by the state director.

### **DEADLINE**

All entries must be received by February 1, 2023 via the [Contest Submission Form](#).