



PROMOTIONAL BULLETIN BOARD CONTEST

OVERVIEW

The Promotional Bulletin Board contest encourages local SkillsUSA chapters to promote the organization, career and technical education, and related occupational information through a promotional bulletin board.

THE CONTEST

- The contest requires the development of a promotional bulletin board using the SkillsUSA national theme, and it may also include promotion of local SkillsUSA chapter activities or technical, skilled and service occupations, including health occupations. Skill also will be evaluated through an interview. (See Technical Standards)
- The topic to be addressed by contestants in the 2022 SkillsUSA Chapter Display, Prepared Speech and Promotional Bulletin Board competitions is our theme, “SkillsUSA: United as One.”
- Within this topic, contestants might illustrate or discuss any of the following:
 - What does “United as One” mean to you in relation to your SkillsUSA chapter?
 - How has your participation in SkillsUSA made you a better team member and what have you learned and demonstrated around the Essential Element of teamwork?
 - How has your participation in SkillsUSA impacted your knowledge and demonstration of the Essential Element of multicultural sensitivity and awareness?
 - How is the theme, “SkillsUSA: United as One” related to the SkillsUSA Framework and how will the Framework, in turn, prepare you for career success?
 - What activities or learning within your career and technical education program have prepared you to contribute to a business setting with the attitude of “United as One”?
- The contest requires an interview component which will consist of two parts: a five to seven minute presentation and a question-and-answer session. The interview will be conducted virtually for a panel of judges. (See Technical Standards)
- The contest requires a notebook (electronic) submission. The notebook submission must include the following items:
 - Verification letter
 - Purpose
 - Educational value

- Development/Construction
- Fair market value/Itemized list of expenses
- Supporting evidence
(See Technical Standards)
- Contestants must create a one-page résumé and submit via electronic upload. Failure to do so will result in a 10-point penalty.

See SkillsUSA Technical Standards for contest guidelines and standards and competencies measured.

CONTEST SUBMISSION PROCEDURES

- Contest items must be submitted electronically through the contest submission form. Photos of the bulletin board should be included. Notebook in PDF format should be included.
- Contestants will receive a specified date/time and login credentials to participate in the virtual portion of the contest via electronic platform with a panel of judges. Contestants should be dressed in professional business attire or SkillsUSA attire for this session.

DEADLINE

All contest items must be received by Tuesday, February 15, 2022, through the contest submission form.