



## **CHAPTER DISPLAY CONTEST**

### **OVERVIEW**

The Chapter Display contest selects the outstanding promotional exhibit designed and constructed by SkillsUSA student members and other students at their school or college. The display is built around and articulates a common theme with subthemes that SkillsUSA establishes annually, as well as a focus on the SkillsUSA Framework. The final product should be an exhibit (display) that reveals how SkillsUSA student members enrolled in Career and Technical Education (CTE) are preparing for leadership in the world of work and will enter the workforce with the skills described in the SkillsUSA Framework.

### **THE CONTEST**

- The contest requires the design and construction of a visual display. This contest is a multi-member team event that encourages the involvement of multiple SkillsUSA members and students at the school or college from career and technical education (CTE) programs and may also use support from academic programs. The Chapter Display contest enables students to conceptualize a promotional and educational display, set goals for creating the display and develop and execute a plan for constructing the display. In the process of constructing the Chapter Display, students will have a hands-on opportunity to get involved in developing an effective design while working cooperatively with others as a team to construct the Chapter Display. Additional skills will include developing effective communications and demonstrating workplace skills such as those included in the SkillsUSA Framework. (See Technical Standards)
- The topic to be addressed by contestants in the 2022 SkillsUSA Chapter Display, Prepared Speech and Promotional Bulletin Board competitions is our theme, “SkillsUSA: United as One.”
- Within this topic, contestants might illustrate or discuss any of the following:
  - What does “United as One” mean to you in relation to your SkillsUSA chapter?
  - How has your participation in SkillsUSA made you a better team member and what have you learned and demonstrated around the Essential Element of teamwork?
  - How has your participation in SkillsUSA impacted your knowledge and demonstration of the Essential Element of multicultural sensitivity and awareness?
  - How is the theme, “SkillsUSA: United as One” related to the SkillsUSA Framework and how will the Framework, in turn, prepare you for career success?

- What activities or learning within your career and technical education program have prepared you to contribute to a business setting with the attitude of “United as One”?
- The contest requires a verbal presentation with the display. Team members will have up to seven minutes to present information to judges, including answering any judges’ questions. The presentation will be conducted virtually for a panel of judges. (See Technical Standards)
- The contest requires a notebook (electronic) submission. The notebook should contain a detailed description of the purpose and educational value of the display with special emphasis relating to the current theme and SkillsUSA Framework. It should include information about how the display was conceptualized and the process of constructing the display. It should contain sketches, drawings and construction pictures with written descriptions. (See Technical Standards)
- Contestants must create a one-page résumé and submit via electronic upload. Failure to do so will result in a 10-point penalty.

See SkillsUSA Technical Standards for contest guidelines and standards and competencies measured.

### **CONTEST SUBMISSION PROCEDURES**

- Contest items must be submitted electronically through the contest submission form. Photos of the display should be included. Notebook in PDF format should be included.
- Contestants will receive a specified date/time and login credentials to participate in the virtual portion of the contest via electronic platform with a panel of judges. Contestants should be dressed in professional business attire or SkillsUSA attire for this session.

### **DEADLINE**

All contest items must be received by Tuesday, February 15, 2022, through the contest submission form.