

SkillsUSA Tennessee PS

Virtual Interview Contest

Cosmetology/Barber

SkillsUSA is focused on preparing students for career success. With the changes in our world, it is now more important than ever that you know not only how to interview for your future career, but how to do it in a virtual format.

Starting in summer 2020, SkillsUSA Tennessee Postsecondary is hosting statewide Virtual Interview Contests in all industry sectors!

Virtual Interview Contest Process:

Step #1: All chapters will receive “*How to Prepare for Virtual Interviews*” training packet created by the SkillsUSA Tennessee PS State Director

Step #2: Students practice virtual interviewing skills with their instructor. Create a professional resume geared towards the job description included. Participate in a virtual in-class competition to determine top 3 overall students in their program area.

Step #3 The top 3 students from each program submit their recorded virtual skills demonstration interviews and their professional resumes to the state director to be judged by industry professionals.

**Scenarios and detailed instructions are included in this packet*

Step #4 The Top 10 finalists from each sector will be notified of their scheduled time to interview in using *Microsoft Teams* with a panel of industry professionals from their sector. Interviews will be recorded, and once all are scored the overall winners will be awarded Gold, Silver, and Bronze medals.

Job Description:

Cosmetologist/Barber

Job Summary and Responsibilities:

Hairdressers offer services such as cutting, coloring, bleaching, permanent waving and styling clients' hair. They ask their clients about their hairstyle preferences in order to provide customized services. Hairdressers use clippers, scissors and razors. They provide hair and scalp treatments and shampoo, condition and rinse hair.

Required Competencies:

Occupational Competencies

- **Hair coloring:** Familiarity with the theory and practice of coloring a hairstyle and various process steps and types such as bleaching, dye or tint, and balayage.
- **Hair:** Knowledge of human hair, its composition and interaction with various chemicals, environment factors and health issues.
- **Hair products:** Experience with the qualities and applications of various styling products used on different types of hair, such as curling creams, hairspray, shampoos, and conditioners.

Foundational Competencies

- **Active Listening:** Giving full attention to what other people are saying, taking time to understand the points being made, asking questions as appropriate, and not interrupting at inappropriate times.
- **Speaking:** Talking to others to convey information effectively.
- **Service Orientation:** Actively looking for ways to help people.
- **Critical Thinking:** Using logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions or approaches to problems.
- **Active Learning:** Understanding the implications of new information for both

current and future problem-solving and decision-making.

- **Judgment and Decision Making:**

Considering the relative costs and benefits of potential actions to choose the most appropriate one.

Preferred Competencies:

Foundational Competencies

- **Social Perceptiveness:** Being aware of others' reactions and understanding why they react as they do.
- **Complex Problem Solving:** Identifying complex problems and reviewing related information to develop and evaluate options and implement solutions.
- **Monitoring:** Monitoring/Assessing performance of yourself, other individuals, or organizations to make improvements or take corrective action.

Job Activities:

- Keep work stations clean and sanitize tools, such as scissors and combs.
- Bleach, dye, or tint hair, using applicator or brush.
- Cut, trim and shape hair or hairpieces, based on customers' instructions, hair type, and facial features, using clippers, scissors, trimmers and razors.
- Schedule client appointments.
- Update and maintain customer information records, such as beauty services provided.
- Demonstrate and sell hair care products and cosmetics.
- Analyze patrons' hair and other physical features to determine and recommend beauty treatment or suggest hair styles.
- Shampoo, rinse, condition, and dry hair and scalp or hairpieces with water, liquid soap, or other solutions.

Pre-Recorded Skills Demonstration Scenario

Consultation/ Hair Cut/Style

For this portion of the virtual interview contest, you are to record yourself responding to the following scenario. You may choose to use props, but they are not required. You will be scored on your ability to communicate the process clearly, and to demonstrate your knowledge of the technical skill.

Scenario: Meet Jake, he has arrived at your shop today and has asked you to transform his long straight into a new, trendier style.

1. Verbally walk through your conversation with Jake as you provide your initial consultation to determine what you need to know prior to completing the haircut.
2. Next, describe or demonstrate the steps *in order* that you would take to transform Jake's hair into this new style.
3. Close with follow up directions and scheduling your next appointment with Jake.



Skills Demonstration Scenario	Possible Points	Points Earned	Notes
Professional Appearance/Grooming	5		
Virtual Setting: Backdrop, Lighting, Audio, Technical Quality, No Distractions	5		
Eye Contact/Body Language	5		
Demonstration of technical skill/knowledge	15		
Verbal communication skills/clarity	10		
Overall Impression	10		
Total	50		
Virtual Interview	Possible Points	Points Earned	Notes
Greeting and Introduction	5		
Professional Appearance/Grooming	5		
Eye Contact/Body Language	5		
Demonstration of knowledge of the position and technical skills required for the job	10		
Verbal Communication Skills/Clarity	5		
Presentation: Self-Confidence, Persuasiveness	5		
Preparation: Knowledge of Position Applied for and Personal History	5		
Overall Impression	10		
Total	50		
Resume	Possible Points	Points Earned	Notes
Personal Information: Name, address, phone & email	1		
Skills:	2		
Education: Include program of study/Major	2		
Employment: And/or volunteer work or list NA	1		
Activities, Awards and Honors: Should include SkillsUSA membership/activities	2		
References: Or references available upon request	1		
Spelling, Punctuation & Grammar	1		
Total	10		
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