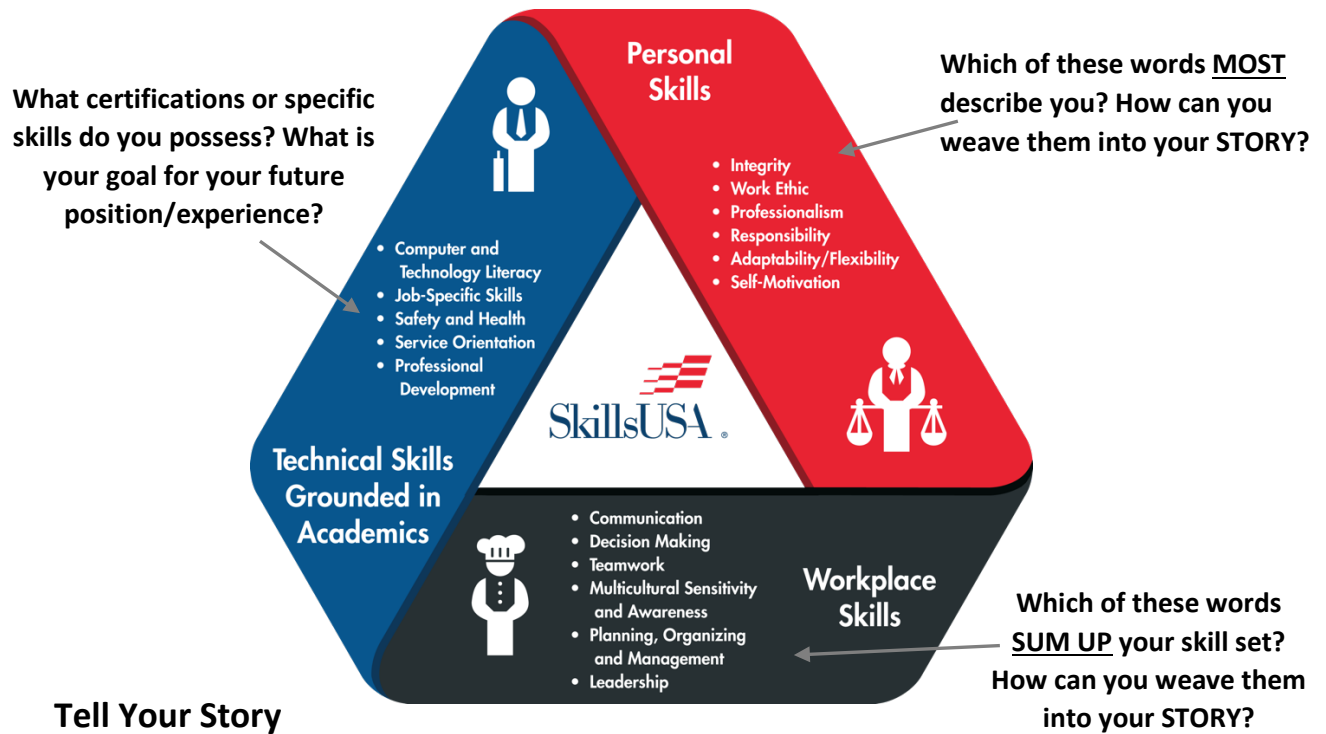


How to Create Your “IMAGE Pitch”

Tips for creating your pitch

- Be concise.
- Decide what kind of work you’re looking for, or what goal you’re wanting to accomplish.
- Figure out who you’re talking to.
- Ask yourself what problem you solve rather than what you “DO”



Tell Your Story

Planning Guide

1. Who are you? _____
2. What adjectives describe you? _____
3. What are your specific skills? _____
4. What unique value do you have that others may not? _____
5. What is your goal/purpose or what opportunity are you seeking?

Questions or Comments to SkillsUSA Tennessee Postsecondary Director: Joy.Rich@TBR.edu



Put It All Together

Combine your responses to the five questions above, to create a 30-second or less story that you could give when asked “Tell Me About Yourself” or “What Do You Do?”

Feedback From 2 Interviewers

#1 _____

#2 _____

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