CHAPTERS FROM A-Z

- Write the letters A-Z down the left hand side
- Write one word or phrase related to a SkillsUSA chapter that begins with the letter of the alphabet
- First team to finish is the WINNER!
The SkillsUSA Framework actualizes how students fulfill the mission of the organization “to empower members to become world-class workers, leaders and responsible American citizens.”
What the Framework Does

- Provides a *common language* for students to articulate what they gain from SkillsUSA participation

- **Assesses student skill development** along a learning continuum of awareness, demonstration and mastery

- Creates a *vision for SkillsUSA programs* at the local, state and national levels to ensure quality student-led experiences that build skills in all members
BUILD
a SUCCESSFUL SKILLSUSA CHAPTER
How to become a “Excellent” Chapter

Step #1
SkillsUSA Program of Work

Created by the chapter to outline activities that they plan to conduct during the upcoming year

- The “Master Plan”
  - Professional Development
  - Employability
  - Community Service
  - Ways and Means
  - Championships
  - Public Relations
  - Social Activities
Seven Areas of the Program of Work

1. Professional Development
   Activities that help students learn leadership and work-related skills
   Example: Hosting an industry guest speaker or industry panel with local Chamber of Commerce
Seven Areas of the Program of Work

2. Employability

Activities that increase members’ awareness of quality job practices, attitudes, opportunities for employer contact and eventual employment

Examples: Mock job interviews, Résumé writing workshops, Life Skills workshop
Seven Areas of the Program of Work

3. Community Service

Activities that improve the quality of our school and community

Examples: Local park cleanup, “Fill the Truck” for hurricane victims, Welcome Home for Christmas Veterans event, “Night to Shine Prom”
Seven Areas of the Program of Work

4. Ways and Means
Activities that raise the funds necessary for our chapters to operate

Examples: Bennie’s Barns Calendar Project, Pinterest Project Workshops, Tune Up Tuesdays, Fall Festival
Seven Areas of the Program of Work

5. Championships

Activities that provide members with opportunities to demonstrate leadership and technical skills through competitive events

Examples: Skills demonstrations during class, Mock competitions with local industry judges
Seven Areas of the Program of Work

6. Public Relations

Activities that make the general public aware of SkillsUSA member accomplishments and contributions to our school, community and the nation

Examples: SkillsUSA Showcase, Chapter YouTube Channel with “How To” videos, Social Media sites, host a Faculty Breakfast,
Seven Areas of the Program of Work

7. Social Activities

Activities that create opportunities for members to meet others in their school and community

Examples: Tailgate Party before home ballgame, Karaoke Night, International Night: Touring the World One Plate at a Time”
How to become a “Excellent” Chapter

Step #2
• The **Chapter Excellence Program (CEP)** honors chapter achievement relative to SkillsUSA’s framework of developing personal, workplace and technical skills

• Every chapter is eligible to participate in the CEP, with no fee or cost associated with participation

• The CEP application specifically outlines how chapter success is measured

• Chapter achieves status as a **Quality Chapter; Bronze, Silver or Gold Chapter of Distinction; and the ultimate honor: Models of Excellence**
All levels are recognized at the SkillsUSA VIP Dinner at state conference.

Gold state winners compete at NLSC. Top 24 attend VIP Banquet and are recognized on stage at NLSC.
How to become a “Excellent” Chapter

POW
Task: As a team, discuss each of the Framework Elements in the Gold Boxes, and BRAINSTORM ideas for chapter activities that could be accomplished this school year (October 2019-May 2020)

Write your ideas on your white poster paper and hang when completed.
“Excellent Ideas”

Workplace Skills
Teamwork- Host a “Teamwork Makes the Dream Work” event with all SkillsUSA members and potential members with the goal of growing membership and bonding the chapter.

Personal Skills
Professionalism- Host an “Exit With A Plan” event where students create resumes, practice mock interviews, and compete in Tie Tying 101 to see who can tie a tie the fastest, fanciest, etc. (Provide tying instructions prior to competition)

Technical Skills
Service Orientation- Host a “Holly Jolly Christmas Party” at a local assisted living center. Cos. Students provide manicures and hair cuts/styles. Other students deliver small gifts that have been collected such as soft blankets, lotions, etc. All join in Christmas Caroling down the halls to the residents!
As you conduct your Gallery Walk, place a symbol next to ideas, activities, or events that you really like or would like more information about.
Start S.M.A.R.T.
WRITE SMART GOALS FOR CHAPTER AND POW ACTIVITIES

SMART

SPECIFIC

MEASURABLE

ACHIEVABLE

RELEVANT

TIME-BASED
Activity Outcome Goal
• 100 community members will attend the Veterans Appreciation breakfast on Nov. 11, 2019.
Essential Element Outcome Goal

- 100% of the students who participate in the Christmas Tree sales fundraiser will demonstrate 3 customer service skills assessed by a peer review by the end of the sale period, Dec. 23, 2019.
Return to your poster and consider how to make each activity/event S.M.A.R.T.

Take a NEW Poster and rewrite at least 3 activities in the S.M.A.R.T. format and place next to your original poster.
**“Excellent Ideas”**

**Workplace Skills**

**Teamwork**

In **November 2020**, host a “Teamwork Makes the Dream Work” at TCAT Pulaski with **100% participation** of all current SkillsUSA members, and **20 potential members** with the goal of growing membership and bonding the chapter.
TIME TO SHARE
Plan of Action

• Task to be completed
• Timeline
• Who is responsible
• Resources
• Budget
Develop Your Plan of Action

Select one SMART Goal and develop a POA to accomplish the goal. Write out the **Tasks to be Completed** to prepare, implement, and evaluate the event on **Sticky Notes**

1. For each task write **WHEN** (Month/Week) it should be completed
2. Write **WHO** is responsible (Specific officers, advisors, etc.)
3. Resources consider **WHAT** resources you have and what you need
4. Budget - estimate the **COST** to facilitate the activity/event
On November 11, 2019, host a “Teamwork Makes the Dream Work” at TCAT Pulaski with 100% participation of all current SkillsUSA members, and 20 potential members with the goal of growing membership and bonding the chapter.

**TASK**
- Selecting Team Building Activities and Facilitators

**WHEN**
- November 1, 2020

**WHO**
- Chapter Officer with Advisor approval

**RESOURCES**
- (Have/Need)

**BUDGET**
- FREE! Research activities on the Internet

Place your sticky notes under the SMART Goal on your poster
Evaluate the SMART Goals

Evaluate the Impact:

• Opportunities for members to develop and demonstrate the targeted Essential Element

• Public relations impact

• Budget impact

• What worked/needs improvement
We do not learn from experience... we learn from reflecting on experience.

- John Dewey
CELEBRATE SUCCESS
**Chapter Excellence Program**

**Models of Excellence**
- Chapters are selected via committee to attend NLSC as a Model of Excellence
- Receive Travel Stipend*
- Students participate in sponsor interviews
- Invited to Models of Excellence Dinner*

States may send gold applications up to ten percent of the total number of chapters in the state

**Chapter of Distinction**
- Complete Level 1 & 2 of Application
- Achieve Essential Activities and Distinction Indicators
- Receive Banner

**Chapter of Distinction**
- Receive Advisor Lapel Pin
- Invited to attend NLSC
- Invited to Chapter of Distinction Gold Reception
- Recognize Students and Advisors at NLSC

**Quality Chapter**
- Complete Level 1 of Application
- Achieve Quality Indicators
- Receive Certificate

*Note: NLSC = National Leadership and Skills Conference
The Challenge

Take the Chapter of Excellence program back to your campus

Redeliver this information and process for creating your Program of Work with SMART Goals and Plan of Action to your SkillsUSA/SGA members

Start the CEP Application and write in your SMART Goals and Plan of Action before you start. (SkillsUSA.org)

Complete the CEP as you complete your Goals!
THE REWARD!

- Expanding your skills for employment
- Growing your résumé
- Helping your community
- Attending the SkillsUSA VIP Dinner
- Earning Awards at State and National SkillsUSA
- Being Proud of your Accomplishments!
Thank You!