



Tennessee Leadership Training Institute

November 20-21, 2016

Pre-conference Assignments

Directions: The three following assignments must be completed by their due date. These are not a class or a group assignment. While students may collaborate on the assignments, the brochure submitted should reflect each individual student's work. The brochures will be judged and the top three brochures will be recognized during the Awards Ceremony on Tuesday.

At registration, each institution should submit one envelope with all of the student's appointment letters and certificates of completion. All brochures should be saved in the following format: 2016-institution location-student's name-TLTI (ex. 2016-Athens-ChelleTravis-TLTI.pdf) and submitted online.

Assignment No. 1: Brochure **MUST BE SUBMITTED ONLINE BY NOVEMBER 15th**

Design a brochure about career and technical education in your school emphasizing the importance of Lottery Scholarship Funding (Wilder Naifeh Technical Skills Grant, Promise & Reconnect programs). Include information about your school's programs, SkillsUSA, and how your school benefits from Wilder Naifeh funding.

Consider Including the following items:

- The importance of Lottery Grant funding to the college, your program, and yourself.
- How the loss of Lottery funds would impact your institution.
- A quote from a student regarding the impact of Lottery Grants.
- The benefits of the Promise & Reconnect programs have on students.
- The benefit of prior HOPE recipients gaining Wilder Naifeh eligibility in Fall 2015.

This brochure should be designed for use at the state level and in your local community.

This is a conference contest and opportunity to share your brochure. A committee will select the best five assignments submitted. Entries will be judged on evidence of personal insight, creativity, correct use

of the SkillsUSA logo and name, thorough coverage of the topic, spelling, readability, and professionalism.

- *Your students may wish to make an appointment with your school's Director, Assistant Director, or Financial Aid Administrator in order to discuss Lottery Scholarship programs for TCAT/Community College Career and Technical Education students and secure the institutional information needed to complete the assignment.*

All brochures should be saved in the following format: 2016-institution location-student's name-TLTI (ex. 2017-AthensTC-ChelleTravis-TLTI.pdf). Brochures must be submitted online as a pdf at the link below:

<https://script.google.com/macros/s/AKfycbxyAHbg59gRE4BCI3aqb8g6oQEoR5OPSW9j6uDKISxVmyI7V1E9/exec>

Assignment No. 2: Make an Appointment with a Local, County, or State Elected Official

After the conference, your students will be trained with the skills needed to be advocates for technical education. After the conference, students should put this training into action. Prior to coming to the conference, your students should have a visit scheduled for when they return home to discuss the value and quality of their education and training, the impact of public career and technical education in our state (specifically the TCATs), the importance of Wilder Naifeh, Promise & Reconnect funding, and the benefits of their participation in SkillsUSA. These meetings should take place in official dress. Students should turn in a letter of confirmation of an appointment date and time at registration following the conference with a local, county, or state elected official. Consider hosting this meeting on your campus. Please make sure to discuss this visit with your TCAT administration, so that they can prepare to greet the elected official in person, provide a meeting room for your appointment and give them a tour of your school.