



TENNESSEE POSTSECONDARY
ASSOCIATION OF SKILLSUSA

2017-18 STATE T-SHIRT DESIGN CONTEST RULES

PURPOSE

To evaluate a contestant's creative, technical and oral presentation skills and recognize outstanding students for excellence and professionalism.

CLOTHING REQUIREMENT

For men: Official blazer, jacket or sweater; black dress slacks; white dress shirt; plain black tie with no pattern or SkillsUSA black tie; black socks and black shoes.

For women: Official blazer or jacket; black dress skirt (knee-length) or slacks with businesslike white, collarless blouse or white blouse with small, plain collar that may not extend onto the lapels of the blazer; black sheer or skin-tone seamless hose and black dress shoes.

These regulations refer to clothing items that are pictured and described at: www.skillsusastore.org

Note: Contestants must wear their official contest clothing to the contest orientation meeting.

EQUIPMENT AND MATERIALS

1. Supplied by the technical committee:
 - a. Timekeeper and Judges
 - b. All necessary information for the judges and technical committee
 - c. Projector and screen. ***Note at STATE contest ONLY a laptop with Microsoft Office will be provided by Technical Committee.**
 - d. 8.5"x11" document/photo frame
2. Supplied by the contestant
 - a. Rendering of T-Shirt design
 - b. Supporting materials for the interview portion of the contest. ***Note at STATE contest ONLY a laptop with Microsoft Office will be provided by Technical Committee.**
 - c. All competitors must create a one-page resume and submit a hard copy to the technical committee chair. Failure to do so will result in a 10-point penalty.

SCOPE OF THE CONTEST

The contest consists of two parts:

1. Evaluation of the T-Shirt design by SkillsUSA Tennessee Postsecondary members.
2. Oral presentation and questions/answers session. All contestants will be asked the same questions. Judges will determine before the start of the contest what questions will be asked.

KNOWLEDGE PERFORMANCE

There will be no skill-related written test.

SKILL PERFORMANCE

The contest is designed to assess the ability of the competitor to design and produce a drawing of that design, as well as give a presentation regarding all aspects of his or her creation of the design.

CONTEST GUIDELINES

1. All designs must be submitted by a **student** who is an active member of SkillsUSA Tennessee Postsecondary.
2. **One** design may be submitted **per student**. An unlimited number of designs may be submitted per school.
3. All entries must be rendered in color (full color or up to four color).
4. Preferably, entries will be created in a design software package such as Illustrator, Photoshop or Freehand. Entries may also be hand-drawn, painted or rendered in colored pencils or markers.
5. Artwork submission is 8"x11". The artwork should be a comprehensive design that is essentially "camera ready." There is no opportunity to "tweak" the design after it has been submitted at the contest orientation meeting. The copy submitted will be on paper that can be placed in a document/photo frame. **Do not use plain paper**; card stock is a **MUST**. An electronic submission of the design **MUST** also be submitted. **The electronic submission must be in jpeg format AND Photoshop eps format.**
6. The SkillsUSA emblem or SkillsUSA logo (or elements of either) should not appear on the design. *This means that elements, for example the "torch", can only be used if they are **NOT** identical to designs used in SkillsUSA emblem or logo.*
7. All copyright laws must be followed in the creation of the design.
8. T-shirt design submissions must be turned in at the contest orientation meeting.
9. Advisors need to check all designs prior to submission to ensure strict compliance with all rules.
10. The T-shirt designer must specify the color of the shirt that the artwork will be screened onto and where artwork will be placed.
11. In addition to the T-shirt background color, the designer may use up to four colors in his or her artwork. These colors are "spot colors" and may not be blended or shaded.
12. The following text must appear on the T-shirt design: "**SkillsUSA Tennessee Postsecondary**" followed by the appropriate year "**2018**". The phrase "*Birthplace of SkillsUSA*" can also be included, but it is optional.
13. Students will participate in an interview during the competition. They should be prepared to discuss the overall process and how they came up with their design and color scheme. They should bring all of their preliminary work (sketches, layouts, etc.) with them to the interview.

State T-Shirt Design Contest

14. Contestants will present a five- to seven-minute presentation regarding their design in morning on first day of our November TLTI conference. Talking points should include:
 - a. How he or she came up with the design
 - b. The process used in developing their design
 - d. The design's unique qualities
 - e. Why other students/advisors would want to wear it
15. Any design submitted **early** that does not follow all of the requirements listed above will be returned to the institution for redesign. All necessary changes to the design **MUST** be made and turned in by the submission deadline. Any design submitted that does not follow the above requirements, will not be considered.
16. All submissions become the property of SkillsUSA Tennessee Postsecondary Association, and will not be returned. Submitting a design indicates that SkillsUSA Tennessee Postsecondary has the right to reproduce that design or one similar in any media chosen. It further means that SkillsUSA Tennessee Postsecondary has the right to modify the design as necessary to facilitate production.
17. All designs will be placed on the SkillsUSA Tennessee Postsecondary website for viewing. If more than five entries are submitted, the TBR Central Office Staff will vote for the top five T-Shirt designs. The top five T-Shirts will be displayed during the Tennessee Leadership Training Institute (TLTI) held in November.
18. The top five T-Shirt design competitors must create a one-page resume, and submit a hard copy to the judges during their presentation at TLTI. Failure to do so will result in a 10-point penalty. After your presentation, the judges will ask questions related to T-Shirt Design, SkillsUSA, production process, professional development, etc.
19. Contestants should wear SkillsUSA Official Dress (including the official red blazer) during the presentation portion of the contest.
20. The top three winning artists will be recognized at the SkillsUSA Tennessee State Conference held in April. The student who has the first place design will advance to nationals, and represent SkillsUSA Tennessee Postsecondary in the "State" T-Shirt Design Contest at National Leadership and Skills Conference held in June.
21. Each design submitted must also include the following statement signed by the student, school's Director/President, and his/her advisor:



T-Shirt Design Student and Advisor Signed Submittal Form
(Required with Entry)

Student Name: _____

Training Program: _____

Advisor's Name: _____

School: _____

“If my design is selected as the winning design, I will attend the National Leadership and Skills Conference to represent SkillsUSA Tennessee Postsecondary in National competition.”

Student Designer

“If my student's design is chosen as the winning design, I will support him/her in attending the National Leadership and Skills Conference.”

School Director/President

Designer's Advisor

DEADLINE: October 31, 2017

Mail To:
Chelle Travis
Tennessee Board of Regents
1 Bridgestone Park
Nashville, TN 37214

Electronic Submission: chelle.travis@tbr.edu

T- Shirt Design Scorecard

Items Evaluated	Possible Points
Drawing to Size	75
Colors Pleasing	75
Professional Appearance	150
Preliminary Research	100
Process Followed in Design	75
How Does Design Represent State	75
Unique Qualities	75
Potential Appeal to Members	150
Verbal Techniques & Poise	75
Self Confidence	75
Introduction & Closing	75
Résumé Penalty	0 or -10 only
Clothing Penalty	Up to -50
Time Penalty	-100
Total Possible Points	1,000