



TENNESSEE POSTSECONDARY
ASSOCIATION OF SKILLSUSA

2017-18 STATE PIN DESIGN CONTEST RULES

PURPOSE

To evaluate a contestant's creative, technical, and oral presentation skills and to recognize outstanding students for excellence and professionalism.

SCOPE OF THE CONTEST

The contest consists of two parts:

1. Evaluation of the pin design by SkillsUSA Tennessee Postsecondary members.
2. Oral presentation and questions/answers session. All contestants will be asked the same questions. Judges will determine before the start of the contest what questions will be asked.

EQUIPMENT AND MATERIALS

1. Supplied by the technical committee:
 - a. Timekeeper and Judges
 - b. All necessary information for the judges and technical committee
 - c. Projector and screen. ***Note at STATE contest ONLY a laptop with Microsoft Office will be provided by Technical Committee.**
 - d. 8.5"x11" document/photo frame
2. Supplied by the contestant
 - a. Rendering of pin design
 - b. All competitors must create a one-page resume and submit a hard copy to the technical committee chair. Failure to do so will result in a 10-point penalty.
 - c. Means of presentation: Computer, tablet, notebook, poster or other media of your choice if desired to make your presentation to the judges. Contestant must supply his or her own adaptor connection for the projector. Digital presentation is not required. ***Note at STATE contest ONLY a laptop with Microsoft Office will be provided by Technical Committee.**

CONTEST GUIDELINES

1. All entries must be rendered in full color. Contestants are allowed to use up to four colors plus gold. Use of four colors does NOT include "color process" (i.e. there is no blending of colors to create additional color options).
2. Preferably, entries will be created in a design software package such as Illustrator, Photoshop, or other comparable software. Entries may also be hand-drawn, painted, or rendered in colored pencils or markers.
3. All entries should be submitted with two versions of the art on a single 8.5"x11" page. The copy submitted will be on paper that can be placed in a document/photo frame. The larger 7" version is for showing greater detail. The smaller 1" version is to show what the actual pin will look like reproduction size. The larger version must be 7" wide or 7" tall on its largest dimension for judging.

The smaller version should be 1" wide or 1" tall on its largest dimension to show how the actual pin will look at reproduction size. Deductions will be taken for every 1/8" over or under 7" and every 1/16" over or under 1" on your artwork designs. Both designs should be identical. **Do not use plain paper**; card stock is a MUST. An electronic submission of the design **MUST** also be submitted. **The electronic submission must be in jpeg format AND Photoshop eps format.**

4. All designs must be submitted by a **student** who is an active member of SkillsUSA Tennessee Postsecondary.
5. **One** design may be submitted **per student**. An unlimited number of designs may be submitted per school.
6. All copyright laws must be followed in the creation of the design.
7. All designs **must** include the year designation (**2018**), the name of the organization: **SkillsUSA Postsecondary** and Tennessee must be included by using **one** of following choices: **TN, shape of state**, or the word **Tennessee**. The phrase "Birthplace of SkillsUSA" can also be included, but it is optional.
8. The SkillsUSA emblem or SkillsUSA logos (or elements of either) **should NOT** appear on the pin. *This means that elements, for example the "torch", can only be used if they are **NOT** identical to designs used in SkillsUSA emblem or logo.*
9. Any design submitted early that does not follow all of the requirements above will be returned to the institution for redesign. All necessary changes to the design **MUST** be made and turned in by the submission deadline. Any design submitted that does not follow the above requirements, will not be considered.
10. All submissions become the property of SkillsUSA Tennessee Postsecondary Association, and will not be returned. Submitting a design indicates that SkillsUSA Tennessee Postsecondary has the right to reproduce that design or one similar in any media chosen. It further means that SkillsUSA Tennessee Postsecondary has the right to modify the design as necessary to facilitate production.
11. All designs will be placed on the SkillsUSA Tennessee Postsecondary website for viewing. If more than five entries are submitted, the TBR Central Office Staff will vote for the top five pin designs. The top five pins will be displayed during the Tennessee Leadership Training Institute (TLTI) held in November.
12. A space will be provided for you to make a table-top display (not used for judging) to promote your state pin design to voting delegates, for viewing during the TLTI conference. You will have approximately 10"x24" for this display. A framed version (described in No. 3) will be placed by technical committee in your area. (The photo below shows how display space will be directly in front of student's framed artwork.) Contestants **CANNOT** include their school name in the display!!!



13. The top five pin design competitors must create a one-page resume, and submit a hard copy to the judges during their presentation at TLTI. Failure to do so will result in a 10-point penalty.
14. The top five pin design competitors will present a five- to seven-minute presentation regarding their design on first day of the TLTI Conference held in November. Talking points should include:
 - a. How student came up with the design of the pin
 - b. The process in which student designed the pin
 - c. Why student feels it represents their state
 - d. What are its unique qualities
 - e. Why other students/advisors would want to wear it
15. After your presentation, the judges will ask questions related to Pin Design, SkillsUSA, production process, professional development, etc.
16. Contestants should wear SkillsUSA Official Dress (including the official red blazer) during the presentation portion of the contest.
17. The top three winning artists will be recognized at the SkillsUSA Tennessee State Conference held in April. The student who has the first place design will advance to nationals, and represent SkillsUSA Tennessee Postsecondary in the “State” Pin Design Contest at National Leadership and Skills Conference held in June.
18. Each design submitted must also include the following statement signed by the student, school’s Director/President, and his/her advisor:



Student and Advisor Signed Submittal Form
(Required with Entry)

Student Name: _____

Training Program: _____

Advisor's Name: _____

School: _____

“If my design is selected as the winning design, I will attend the National Leadership and Skills Conference to represent SkillsUSA Tennessee Postsecondary in National competition.”

Student Designer

“If my student’s design is chosen as the winning design, I will support him/her in attending the National Leadership and Skills Conference.”

School Director/President

Designer’s Advisor

DEADLINE: October 31, 2017

Mail To:
Chelle Travis
Tennessee Board of Regents
1 Bridgestone Park
Nashville, TN 37214

Electronic Submission to: chelle.travis@tbr.edu

State Pin Design Scorecard		
Contestant Number:		
Items Evaluated	Possible Points	Points Awarded
Pin Drawing to Size	50	
Colors Pleasing	50	
Pin's Professional Appearance	150	
Preliminary Research	75	
How Pin Represents State	50	
Process Followed in Design	75	
Pin's Unique Qualities	50	
Potential Appeal to Members	100	
Verbal Techniques and Poise	75	
Introduction and Ending	50	
Self Confidence	50	
Response to Questions 1	75	
Response to Questions 2	75	
Response to Questions 3	75	
Adherence to Contest Rules	0 or -50 only	
Résumé Penalty	0 or -10 only	
Clothing Penalty	0 or -50 only	
Time Penalty (-5 or +7 minutes)	(-25) per 30 sec.	
Total Possible Points	1,000	