



## Tennessee Leadership Training Institute

November 23-24, 2015

### **Pre-conference Assignments**

**Directions:** The three following assignments must be completed prior to November 23, 2015. Bring the printed assignments and your flash drive, with you to the conference. This is not a class or a group assignment. While students may collaborate on the assignments, the brochure submitted should reflect each individual student's work. The brochures will be judged and the top three brochures will be recognized during the Awards Ceremony on Tuesday.

At registration, each institution should submit one manila envelope with all of the students printed brochures, appointment letters, certificates of completion and one flash drive with all of the students' brochures. All brochures should be saved in the following format: 2015-institution location-student's name-TLTI (ex. 2015-Athens-ChelleTravis-TLTI.pdf).

### **Assignment No. 1: Brochure**

Design a brochure about career and technical education in your school emphasizing the importance of Lottery Scholarship Funding (Wilder Naifeh Technical Skills Grant, the new Promise & Reconnect programs). Include information about your school's programs, SkillsUSA, and how your school benefits from Wilder Naifeh funding.

Consider Including the following items:

- The importance of Wilder Naifeh funding to the TCATs, your program, and yourself.
- How the loss of Wilder Naifeh funds would impact your institution.
- A quote from a student regarding the impact of Wilder Naifeh.
- The potential benefits of the new Promise & Reconnect programs beginning in Fall 2015.
- The benefit of prior HOPE recipients gaining Wilder Naifeh eligibility in Fall 2015.

This brochure should be designed for use at the state level and in your local community.

Brochures will be turned in at registration. This is a conference contest and opportunity to share your brochure. A committee will select the best five assignments submitted. Entries will be judged on evidence of personal insight, creativity, correct use of the SkillsUSA logo and name, thorough coverage of the topic, spelling, readability, and professionalism.

- *Your students may wish to make an appointment with your school's Director, Assistant Director, or Financial Aid Administrator in order to discuss Lottery Scholarship programs for TCAT/Community College Career and Technical Education students and secure the institutional information needed to complete the assignment.*

### **Assignment No. 2: Make an Appointment with a Local, County, or State Elected Official**

After the conference, your students will be trained with the skills needed to be advocates for technical education. After the conference, students should put this training into action. Prior to coming to the conference, your students should have a visit scheduled for when they return home to discuss the value and quality of their education and training, the impact of public career and technical education in our state (specifically the TCATs), the importance of Wilder Naifeh, Promise & Reconnect funding, and the benefits of their participation in SkillsUSA. These meetings should take place in official dress. Along with their brochures, students should turn in a letter of confirmation of an appointment date and time following the conference with a local, county, or state elected official. Consider hosting this meeting on your campus. Please make sure to discuss this visit with your TCAT administration, so that they can prepare to greet the elected official in person, provide a meeting room for your appointment and give them a tour of your school.

### **Assignment No. 3: HP Life Effective Leadership Course**

We are pleased to let you know that SkillsUSA is partnering with HP LIFE e-Learning to help jump start our students' leadership journey at TLTI. HP LIFE e-Learning is a free, online training program for students to learn about entrepreneurship and to develop key IT and business skills to prepare you for a future career and to be a leader in the workplace. There are 24 interactive course modules covering finance, operations, marketing, communications and special topics in seven languages.

Thanks to this new partnership we are adding this opportunity to TLTI participant pre-conference work. Please share this information with those who register for TLTI from your institution and ask them to complete the Effective Leadership Course and bring the certification of completion to TLTI. Certificates can be turned in with the Pre-Assignments at Registration on Monday, November 24.

To begin, please go to [www.life-global.org/go/skillsusa/tnps](http://www.life-global.org/go/skillsusa/tnps) to register. Once registered, click on courses. Scroll down to Special Topics and click on Effective Leadership. Now you can begin the course. It will take about 30-40 minutes.