

SkillsUSA Tennessee Conference Pin and T-Shirt Design Challenge

Official Rules

SkillsUSA Tennessee Postsecondary is sponsoring a state conference pin and T-shirt design challenge that is open to all student members of the organization. The winning designs will become the official pin or T-shirt for the 2020 SkillsUSA Tennessee Leadership and Skills Conference.

Two designs will be selected. One will be used for the pin and one for the T-shirt.

All designs submitted should be appropriate for use on a pin or T-shirt. All entries must be submitted to SkillsUSA *exactly as directed* in the rules below, and all entries become the property of SkillsUSA once submitted. **Only one entry/design per SkillsUSA member is permitted.**

Eligibility

This challenge is open to all registered SkillsUSA student members who are enrolled in a career and technical education program at a college/postsecondary institution in Tennessee with an active SkillsUSA chapter. Membership for the 2019-20 school year will be verified by the state director (the name must appear on a roster for this school year).

Deadline

All entries must be received by close of business on **September 16, 2019** via electronic upload.

Judging

All entries will be judged by Tennessee SkillsUSA Staff and Tennessee Board of Regents staff. All contestants will be notified on September 20, 2019 whether they have made it to the final round of competition which takes place on October 4th at TLTI conference.

Materials and Specifications

All entries to this challenge **must comply** with the following materials and specifications or they will be disqualified:

- All designs must be rendered in color (full process color or two spot colors)
- Entries must be created in a design software package such as Illustrator, Photoshop or InDesign. Hand drawn designs are not accepted.
- All entries should be submitted with two versions of the art on a single page. The larger version is for judging the T-shirt contest. The smaller version is for judging the pin contest. The larger version should be approximately 7 inches wide by 7 inches tall. The smaller version should be approximately 1 inch wide by 1 inch tall. Both versions should be identical. The art does not have to be square, nor to these exact dimensions.
- Dimensions of the pin when produced will be approximately 1 inch tall by the necessary width. For the T-shirt, the art will be adjusted to fit the front or back of the shirt, and industry logos may be added to shirt.
- All entries **must** include the following wording (no other words/wording allowed):
SkillsUSA 2020 Tennessee Postsecondary or Tennessee PS
- The SkillsUSA emblem or SkillsUSA logo (whole or elements of either) cannot appear on the design.
- All copyright laws must be followed in the creation of the design.
- Please include the following contact Information In your online registration/submission:

Student's name

Training program

School name and full mailing address

Advisor's name, e-mail address and daytime telephone number

- The student must keep a copy of his or her original design until results are announced. Upon notification, the winner will be required to submit his or her artwork in the native software file to state office by e-mail or other means, for production purposes. SkillsUSA TN will not return any materials.
- SkillsUSA Tennessee Postsecondary retains the right to make modifications to the final design as necessary to produce a pin or T-shirt to our standards and to the manufacturer's specifications and abilities.
- Incomplete entries or those that do not comply with the above requirements will be disqualified.
- Entries received after the deadline will not be considered.

Please note the following:

- Do not render your art on a T-shirt backdrop. Follow rendering directions as indicated above. Designs chosen will be designated as the pin or the T-shirt by the judging committees.
- Do not use the SkillsUSA conference theme or slogan in your design.
- Do not make SkillsUSA two words or separate SkillsUSA by a hyphen or any other means.
SkillsUSA should appear as one word on a single line.
- Do not use the SkillsUSA logo or any part of it in your design.
- Do not send in hand drawn designs.

Submitting Your Design

Create your design according to the above specifications. When your design is ready to submit, upload it through the following link: <https://goo.gl/forms/yVu5h0m2qziVIC2m1>

Questions? Submit any questions by e-mail to Joy.Rich@tbr.edu or call 615-366-2211 on Monday to Friday, from 7:00-3:30 pm.

To see previous National SkillsUSA winning designs, go to: www.skillsusa.org

Awards

There will be one state winner for the pin design and one state winner for the T-shirt design.

Each winner will receive the following, provided by SkillsUSA Tennessee Postsecondary:

- Complimentary samples of the pin or T-shirt that is produced
- Recognition of the winner on the SkillsUSA Tennessee Postsecondary website
- Recognition at the TLTI conference and State Leadership and Skills conference